

April 2, 2014

Meeting called to order at 4:32 pm

Ralph Lewis, Camille Fontanella, Dan Vellone, Meg Enkler, Matte Thomas, and Mike Wizevich in attendance.

D. Vellone motioned to approve last meeting's minutes. Motioned seconded. Minutes unanimously approved.

Treasurer's report from M. Thomas:

As of today, we have \$567.36 checking, \$1,023.66 savings, \$6,092.54 paypal, with a \$30 donation (\$28.83 because of paypal percentage) into the scholarship fund. \$2,000 of total assets are earmarked for scholarship fund. We have \$7,683.56 total assets.

M. Thomas purchased stationary for new brochure and notes for scholarship fund today.

19 people have registered for fieldtrip so far. More expected - CCSU and Yale students.

M. Enkler motioned to accept treasurer's report; D. Vellone seconded. Report unanimously approved.

Education Committee:

M. Enkler reported receipt of one application for scholarship - Master's student of Jean Crespi's at UConn named James Farrell. (He is not a member.) Gave synopsis of project - research on rift basins of North America, specifically Hartford Basin. Requesting \$500. D. Vellone motioned and M. Enkler seconded President's charge to Education Committee with sending out notification to membership via email and on website of the scholarship fund in the future and to approve of the application we've received. M. Thomas made suggestion for a marketing flyer ahead of the deadline.

Membership Brochure - M. Thomas stated that it was final. Will bring next time.

Membership Committee:

R. Lewis reported that we received several new members by mail. C. Fontanella reported that new memberships and membership renewals as a result of the field trip. Discussion of people who registered as members but have not renewed for a while. C. Fontanella indicated those on the membership list and M. Thomas will check it and send correspondence to those. C. Fontanella will update list on Thursday April 10 in advance of fieldtrip.

Program Committee:

- Fieldtrip - Offer from John Pawlowski to stop by his museum as a last stop. R. Lewis will get back to him that there are already too many stops. M. Enkler pointed out that we need sign in and sign out for Certificates of completion. R. Lewis agreed to handle that. M. Thomas and J. Stone working on draft of fieldtrip guide in review with Greg Walsh. Will print 75 fieldtrip guides and 30 full color, full sized maps. Map is available online for PDF download. C. Fontanella suggested for the future an early registration deadline and a late registration deadline with less expensive prices for earlier deadlines. Discussion of putting past fieldguides online after a certain amount of time - will discuss more later.

- Future Speakers/Annual Meeting - Discussion of Gary Robbins as speaker and at UConn. Issue is room costs at UConn. M. Thomas will find out more about this and the need for it.

R. Lewis asked M. Wizevich to look into having annual meeting at CCSU on a Friday in November. M. Enkler offered DSP. There was discussion of sponsorships for covering things like room costs and possibly the need for a fund raising committee.

- Peoples Award - Discussion of nomination via website for 2014. M. Enkler to come up with flyer about that.

- NEIGC is in CT in Fall 2015 - Chair of conference is with Wesleyan. R. Lewis contacted her to offer GSC's help.

Other Business:

Discussion of a retreat for the Board to have extended discussion on some matters. R. Lewis charged BOD with making topic suggestions for discussion at such a retreat. Some ideas discussed at meeting:

- hiring web designer to maintain website
- getting more revenue - raising membership prices to get more money, advertising, sponsorship, membership drive
- how to increase/maintain membership - marketing, universities need promotion (campus faculty representative with compensation to do so), reminders to members to renew
- better scholarship advertising
- location for retreat - park pavillion

Historian/Archiving discussion postponed.

Merchandise/Advertising - Merchandise would be good for next annual meeting. Will explore this more next meeting. Do we want to get into business of advertising (sponsorship) on our website? R. Lewis asked Board to think about doing this, if we should charge - e.g., entities who don't really deal with our mission but who want advertising so that GSC members see it - or if would /should promote things that are in line with our mission - e.g., musuems.

Request for Tyler Mill geologic walk Sunday April 13 - R. Lewis will respond to the inquiry that we cannot do this this year.

Next Board meeting is June 4, 2014.

Meeting adjourned at 5:52 pm