

# Board of Directors 2017

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# GEOLOGICAL SOCIETY OF CONNECTICUT

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# Board of Directors Meeting – approved October 3, 2017

#### **Dinosaur State Park**

Call To Order @ 4:39 pm

Present: MT, RL, PR, CG, DH, FM, JS, NH, ME, MW, DV

- Minutes from 7/25/2017 meeting approved as amended
- Treasurer's Report –FM [7/25; 10/3 reports]
- FM: summarized his last treasurer's report introduced at the July meeting when he
  was out of town. Details are presented in the appended report.
- Current Report Appended; guidebook sale price \$20
  - Discussion followed on how guidebook sales should be accounted. FM will create a production cost expense category with explanation at the next board meeting
  - 7/25 report was approved as presented. 10/3 report approved as amended
- Correspondence RL/DH
  - RL described an email suggestion for a future speaker at an annual GSC meeting.
     As the program is set, this suggestion will be revisited as future meetings are planned.
  - RL communicated bounced emails to DH to refine future emailing's.

#### Standing Committee Reports

- Membership- JS
  - Circulated a proposal to revise membership categories, noting that the membership form on-line is out of date.
  - Discussion followed on new categories for membership that could be shared with the membership at the annual meeting.
  - JS proposed: regular members at \$20, student members at \$10, organization/corporate members at \$80 for 5 memberships, family members (2 adults and children under 18 years of age) at \$40, lifetime members at a one-time \$500, and a corporate sponsorship memberships at \$200.

- Discussion followed on the corporate sponsorship and/or corporate membership including:
- Various prices, placing logos on the society website, the number of memberships associated with a corporate member, and how members would be identified for inclusion in the membership list.
- Proposed adding family membership and corporate sponsorship/membership these changes may require a bylaw change. As such, a proposal will be drafted by JS and presented at the annual meeting.
- Membership categories/prices will be revisited electronically, ideally with a vote at the annual meeting.

#### Communication & Education- CG/FM/MW/ME

Reported on below under student scholarship.

#### Program Committee – NH/ME/MT/JS

- ME presented options on the annual meeting catering, which will be more expensive than past meetings. Three proposals were described that ranged from approximately \$23-\$29 per plate without support staff, tablecloths, additional tables etc.
- Costs to attend the meeting were discussed and the following pricing was moved, seconded, and approved:
  - Regular members \$50, Students \$35, Nonmembers \$70
  - Members should be reminded that they could also provide donations to the student scholarship fund.

#### Meeting Registration

- MT reported on discussions with our web master (Lindsey) and CG on implementing a new web-app system to manage registration for events (e.g. Eventbrite)
- o Pricing structures were summarized by MT (typically \$1/ticket plus the cost of a credit card)
- Discussed items included:
  - Costs, coordination with membership lists, alternative applications
  - NH described his experiences with "Wild Apricot" which is now used by EPOC. NH will discuss that app with the person in his organization that has been involved with implementation
  - There was general agreement with the need to migrate to a system that manages membership and even registration in a way that supports our record keeping, and provides ease of use both for members and for the society.
  - Discussion was tabled until after the annual meeting, although there seemed to be agreement to try to implement a new system with the spring field trip meeting.
- CG will communicate with Lindsey to establish a means by which members can check the status of their membership on our existing web platform. He will also communicate to Lindsey that the annual meeting will use our website for registration, with a migration coming sometime thereafter

#### Elections - JS/RL

JS/RL reported on election business

- o Initially it was thought that three board positions were up for election (RL, ME, DV). Following discussion, due to his status as past president, it was realized RL's term continues. With ME retirement from the board at the end of this year, that leaves two vacancies. DV is interested in standing for re-election to the board.
- JS/RL reported on conversations with four potential candidates to stand for election to the board. Two
  expressed interest including:
  - Shawn Poff, a licensed professional geologist with Terracon, and
  - Michael Knell, a paleontologist and assistant professor at SCSU
- DH and MT will determine how best to handle election notification to the membership following guidelines from our bylaws and past practice.
- o There will be 3 candidates (DV for re-election, and Poff and Knell for election to fill 2 vacancies

## Academic Advisory Committee- DV/RL

No report

#### GSC Distinguished Lecturer Proposal- DV/PR

No report

#### Student Research Fund-ME/MT/DH

- MT/ME/DH reported on a revised scholarship announcement. revised text will be circulated electronically
- New applications open in March.
  - ME will communicate with student award recipients for the current year encouraging them to attend the annual meeting.
  - Award recipients will be contacted and requested to provide a <u>single</u> visually attractive PowerPoint slide that identifies their study and their name.
  - This slide will be cycled on the screen and the awardees will stand be recognized at the annual meeting.

### Other topics – guidebooks, student volunteers, field trip possibilities

- MT indicated that as of the present we do not have a spring field trip locked down, but that in keeping
  with past practice if possible it should focus on minerals (the theme of the annual meeting).
- RL raised the possibility of another terroir field trip focusing on western Connecticut. He will
  investigate further, although such a trip would likely be later than the spring of 2018.
- Additional discussion was tabled.

## Meeting adjourned 6:40

Appended – past and present treasurer's reports

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GSC TREASURER'S REPORT 1	/25/2017-	7/23/2017			
CASH FLOW - ALL ACCOUNTS		ACCOUNT E	RALANCES		
CASTILLOW ALL ACCOUNTS		Account		7/23/2017	Net
Transfer Savings (closed) to Checking	1,748.80	Savings	1,748.80		1,748.80
, , , , , , , , , , , , , , , , , , , ,	,	Paypal	2,745.95		2,625.74
INCOME		Checking**		-	1,217.47
2017 Field Trip Register:Member	1,145.00	Cash	50.00	_	
2017 Field Trip Register:Non-member	1,015.00	TOTAL	9,540.59		215.53
2017 Field Trip Register:Student	125.00				
Subtotal 2017 Field Trip Register	2,285.00	STUDENT O	STUDENT GRANT FUND		
2017 Post-trip Party Register	525.00	Starting	3/28/2017	1,046.33	
2017 Field Trip Guidebook	17.00		Keck Symposium		
Donation from Janet Stone	333.96	Donations			
Subtotal 2017 Field Trip & Party	3,160.96	Student membership		-10.00	
2017 Keck Symposium Registration	300.00	Award M. Meadows		-490.00	
Credit from Wesleyan 2016 Annual mtg	290.22	Award A. Fa	Award A. Fazzino		
Membership (regular)	100.00	Ending	7/23/2017	426.33	
Membership (student)	30.00				
Student Grant Fund Donation	80.00	2017 Field Trip Expense Details			
TOTAL INCOME	3,961.18	Guidebook	Guidebook Cover Art 200.00		
		Name Badg	Name Badges 30.9		
EXPENSES		DSP Entry F	DSP Entry Fees 256.		
2017 Field Trip Expenses*	2,319.14	Field Guide	Field Guide Printing 1232		
2017 Post-trip Party Expenses	ty Expenses 553.31		Springfield Museums		
Subtotal 2017 Field Trip & Party	2,872.45	TOTAL EXP	ENSES	2319.14	
2017 Student Fund Expense	1,000.00				
Paypal Service Fees	111.26	2017 Post-	2017 Post-trip Party Expense Deta		ils
Web Site	193.00	Supplies		145.34	
TOTAL EXPENSES	4,176.71	Food & Bev	erages	302.97	
		Grill rental		105.00	
NET CHANGE	215.53	TOTAL EXP	ENSES	553.31	
*Not including a future second guidebook	nrinting				

CASH FLOW - ALL ACCOUNTS		ACCOUNT BALANCES			
			7/23/2017	10/3/2017	Net
INCOME		Paypal	5,371.69	5,371.69	0.00
Donation from Ralph Lewis	52.00	Checking**	3,778.37	2,423.15	-1,355.22
TOTAL INCOME	52.00	Cash	175.00	175.00	0.00
		TOTAL	9,325.06	7,969.84	-1,355.22
EXPENSES					
Post office box renewal	52.00	STUDENT GRANT FUND			
Peoples award obelisk	211.11	Starting	7/23/2017	426.33	
2017 revised field guide printing*	1,144.11	Field guide printing*		-1,144.11	
TOTAL EXPENSES	1,407.22	Ending	10/3/2017	-717.78	
NET CHANGE	-1,355.22				
*Number of guides to be sold to raise	money for Stud	ent Grant Fund	is still to be	determined.	
** Checking account balance includes	\$2000 for check	still uncashed	by Robert Ba	akker.	