



Agenda- Board of Directors Meeting

Geological Society of Connecticut

May 1, 2013, 4:30 PM

Dinosaur State Park, Rocky Hill, CT. Approved at 062613 meeting

Present: Meg Enkler, Ralph Lewis, Janet Stone, Harold (Fritz) Moritz. Peter LeTourneau, Mark Lewis, Mike Wizevitch, Drew Hyatt

Call to Order: 4:33

Old Business:

- *Approve Minutes* – moved , seconded, unanimously approved

New Business, Committee Reports

- *Committee/Treasurers Reports (appended)*
 - RL noted that an additional \$15 was derived from on-the-day registrations. This amount should be added to the total profit from the field trip meeting.
 - Treasures report approved, with additions referred to by MT in her most recent email.
- Communication & Education Committee (reported by Meg Enkler)
 - Communication meeting attended by several board members and new volunteers (minutes for this meeting were sent previously by ME)
 - A very positive meeting included numerous suggestions for consideration on ways to expand educational outreach and suggestions for enhancing communication.
 - Communication Subcommittee Discussion: Ideas brought forth at the subcommittee meeting included developing virtual field trips (giga-pan and others) for the web state, adding image galleries for field trips, developing newsletter pieces to highlight GSC activities, adding link pages to become a clearinghouse on geologic information related to the site, and capitalizing on social media (e.g. twitter, facebook, etc.). Additional details are available in the communications/education subcommittee minutes.
 - Board discussion examined further the idea of virtual field trips
 - MW described efforts at Central using GigaPan technology to build virtual field trips and digital learning experiences for Earth Science classes.

- DH described past efforts at Eastern on building video-based virtual field trips and other web-based activities. These resources can be accessed from: <http://nutmeg.easternct.edu/learningtools/LTES-ver5/>
- RL charged the communications subcommittee to consider virtual field trips further and provide a proposal for the board to consider.
- Education Subcommittee Discussion: Items raised in the meeting included developing outreach to high schools by the society, connecting to middle-school teachers, organizing career days, providing experts to speak to interested group, and developing a scholarship for undergraduate or graduate school programs in geoscience. Additional details are available in the communications/education subcommittee minutes.
 - The board considered further the suggestion of developing a scholarship.
 - JS commented that funds are now available such that a scholarship could be offered. General discussion suggested that a value of \$500 was appropriate.
 - MW suggested to adding a donations link on the web site once such a fund is established.
 - RL and others emphasized working with universities/colleges in the state and targeting upper classmen or graduate students to encourage students to become involved in field mapping of field-based research.
 - RL charged the Education subcommittee to consider scholarships further and bring a proposal to the board.

Communication Subcommittee (Camille, Fritz, Meg, Peter, Drew)

- Google Mail vs. Blue Host
 - DH commented that Google Mail is much easier to use for handling society mail. As per previous agreement, we will migrate to Google mail for handling future mail. This will require DH to do the following:
 - Email PT the new email address within the text of an email so that the web site can be updated
 - Communicate with M. Thomas and Camille to confirm all are on the same page, and then send a brief summary document explaining key elements about using Google mail and docs.

Education Subcommittee – additional items (Matte, Mike, Meg)

- The board discussed CEU and LEP points for future field trips. JS commented that this had been done in the past. ML indicated that if LEP credits were considered he has some insight that may be of value as he works with the person that administers the board affiliated with certifying these credits.

- Several members commented that there were benefits to both teachers and to consultants to have field trips count for CEU's or LEPs especially if such an activity would count for several points.
- Interest in establishing a geologic calendar of events on the web page was also discussed. RL commented that the subcommittee on Education would need to consider recommendations for moving forward and present a proposal to the board.
- RL described the previous efforts to produce a Minerals Book for Connecticut
 - FM indicated that much of the information in the original manuscript was now available online. Also, the text of the manuscript was constructed originally in the 1950's and is dated. He recommends a complete rebuild were the society to develop a resource on the minerals of Connecticut.
 - There was general agreement on the value of developing a resource on the minerals of Connecticut, although there was no clear consensus as to the best way forward.
 - RL encouraged the education subcommittee to consider this initiative further

Membership Committee (Mark, Janet)

- Discussion with the subcommittee raised several ideas for ways to increase membership. In particular enhancing outreach to members, contacting additional universities and reaching out to consultants.
- There was also discussion in the board meeting as to whether honorary memberships for the GSC were for life. The consensus was that this was decided at the time the honorary membership was granted.
- RL will send a letter to Mr. John Purtle to acknowledge that he is a life-time honorary member.
- Membership terms were clarified:
 - In general memberships run from Jan 1 through December 31 for the year the member joins the society.
 - For example, anyone who is a member now (May, 2013) will remain a member until Dec. 31, 2013.
 - The only exception to this schedule is if an individual joins late in the year (e.g. November in association with the annual meeting) that membership will continue to the end of the following year (i.e. it would be a 13 month membership since the person is joining so close to the next membership year).
- PT noted the importance of tracking membership so as to be able to approach individuals who have let their membership laps. RL commented that this would

appropriately be part of the membership committees responsibilities (in terms of approaching lapsed members).

Program Committee (Janet, Drew)

- Field Trip –Post Mortem-Photos-Payment Policy
 - DH asked whether the board carried insurance in the event of an accident on a field trip.
 - JS explained that the expense was prohibitive and that GSC activities were similar to other geologic organizations that lead field trips.
 - RL commented that he believes there is a regulation that states that board members for non-profits cannot be sued. However, the cost of defending would still be real. Ultimately it was recognized that this is an unavoidable risk associated with field trips.
 - Suggestions for inclusion in the next field trip include:
 - Two registration tables
 - Bringing a loud speaker

Annual Meeting (Janet, Drew)

- JS indicated Greg Walsh, USGS, a bedrock mapper, was able to give a presentation
- JS and DH will meet/discuss strategies for hosting the fall meeting.

Correspondence/Other Business:

- Historian/Archives – for discussion at the next Board of Directors meeting
- Trip Photos Received – they will be shared with MT at the next board meeting.
- Archiving material – think about for discussion next time.
- Could be an official position in the future

Next Board Meeting:

June 26th – at DSP

Motion to Adjourn – 6:03 p.m.

Treasurer's Report (via email from M. Thomas, 43013)

This will be the Treasurer's report for Tomorrow's Board of Directors meeting.

A more complete treasury report will be offered at a subsequent BOD meeting, after I meet with our (Pro-bono) Business Consultant: John Purtill.

I am scheduled to meet with John this Friday, 5/3, to review our accounting strategy, and learn QuickBooks.

Field Trip Summary

We had 77 people registered for the Fieldtrip; 30 people for the B&B afterwards.

The fieldtrip registration included 31 students; 25 of which were new members of the Society (including several home-school students).

[14 people renewed their memberships without attending the fieldtrip].

Trip Registration & B&B = \$1730.00

Costs: \$717.23 {includes: Guidebooks; Food; Overpayment refunds}

Est. Net Gain: \$1,012.77

Minus PayPal fees (< \$100.00; ancillary postage)

All receipts In? Please let me know ASAP.

Guidebooks

Print run was 100 copies

Distributed at the fieldtrip to 73 registrants

*Guidebooks were sent to no-show registrants (4 people : Poff; Steinen; Skinner; Wittchen)
Additional 15 Guidebooks donated to the State Library (Min# required for State Library, Regional Libraries, and Library of Congress)*

8 copies remaining

(of which there is 1 set aside for Fritz)

Guidebook Price (#4) has been set at \$20 ea.

Considerations- Need to have Society Archive copies (2); Geological Survey archive copies (2).

Also need to have some on hand to sell to DSP store and DEEP store

Suggest reprint ASAP. (Issue for Education & Publications group)

Treasury Bottom Line (as of 4/30/2013)

PayPal: \$3,147.09

Checking: \$1931.60

Savings: \$1851.58

Total Assets: \$6930.27

I am registering with the bank for online access. That way I can keep an accurate record of our treasury.

End of our Fiscal year is June 30th, after which our tax filing is due.

-Matte